

## ***DESCRIPTION OF THE EFDA PUBLIC INFORMATION OFFICER POSITION***

### **Responsibilities:**

Definition, coordination and execution of EFDA activities in the field of Public Information in collaboration with the European Associations and the Commission on the following fields:

**Coordinating** the Public Information efforts in the EFDA Associations and organising joint actions by

- Stimulating the formation of a common identity, and ensuring consistency and coherence of a common message
- Facilitating the sharing of materials and exchange of ideas by stimulating communication between the Associations
- Organising yearly meeting for Public Information Group member
- Management of contracts within the EFDA Workprogramme in the area of Public Information.
- Liaising with the ITER Organization and Fusion for Energy to harmonise PI messages and strategy.
- Editing the EFDA Fusion News

**Supporting and stimulating** an effective and professional Public Information effort in the EFDA Associations by

- Preparing information materials such as: brochures, website pages, info sheets, films, CD-ROMs, posters, etc. using a wide range of tools and techniques;
- Providing support to the selected Association for running the itinerant Fusion Expo;
- Providing specific Public Information support for the Associations
- Distributing relevant information in the Public Information Group

**Representing** the EFDA Associates on a European and worldwide level by

- Organising the participation of EFDA to special selected events, such as conferences, debates, etc.;
- Providing information for people contacting EFDA
- Issuing information material and press releases to the international media on European fusion research.

### **Required Competencies:**

- Ability in communicating with target groups such as: media, students, general public, decision makers;
- Experience in the organization of events such as workshops, exhibitions, media events;
- Ability in presenting information on complex contexts in a form easily understandable by the targeted groups;
- Sound understanding of science and technology matters (priority on fusion and energy topics);
- Ability to co-ordinate the work at international level;
- Ability to manage contracts;

- Ability to manage a small team;
- Very good knowledge of the English language (both written and spoken). Knowledge of further languages would be an asset.

The Public Information Officer will work at EFDA CSU of Garching or Culham.

The EFDA PI Officer reports to the EFDA Leader.